



Corporate Headquarters
1901 Mason Ave, Suite 101
Daytona Beach, FL 32117

Toll Free: 800.549.2539
Phone: 386.274.1382
Fax: 386.274.1798
www.adsil.com

HVAC

Half of Adsil's business is coating HVAC. The same facility managers you talk with about protecting floors and walls also control buying and operating the HVAC. Roughly speaking 1 ton capacity of HVAC cools 500 square feet of floor space with a 10 foot ceiling. Adsil sells its HVAC protective coating for a application price between \$45 to \$85 per ton depending on number of units and size of the units. You can earn 12 % COMMISSION BY REFERRING AN Adsil HVAC coating applicator to your customer. They will do the selling and closing.

Here are some talking points:

- Energy Savings: HVAC consumes an average of 40% of the energy used by a commercial building. www.architectmagazine.com April 2011 Page50. MicroGuard saves 12% as per EPA and DOE studies. This savings was converted to 60 pounds per ton carbon reduction per year. Carbon credits can be sold on the international marketplace.
- Corrosion Protection: MicroGuard protects aluminum, copper and stainless against corrosion and thereby extends the efficient life of the HVAC by a factor of 2 based on real field data and third party testing. <http://www.mymicroguard.com/partners/product-testing.html>.
- Ease of Cleaning: A lean HVAC is efficient because there is nothing to block heat transfer. Most units have to be cleaned with harsh solutions which are not good for the environment and corrode the metal. Either water or a green cleaner for MicroGuard coated metal.
- Application Where and When it Is Feasible: MicroGuard can be installed in the field or in a factory.
- Pricing: Roughly 8% of the cost of getting a new HVAC unit.
- ROI: Roughly 16 months.
- Sales Sheet: http://www.adsil.com/pdfs/salesheets/ADSIL-SalesSheets-HVAC_100710.pdf
- Technical Sheet: <http://www.adsil.com/pdfs/tech/ts16-ad35.pdf>

